## Message Text

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INFO OCT-01 NEA-10 ISO-00 AID-05 CIAE-00 COME-00 FRB-01 INR-10 NSAE-00 ICA-20 TRSE-00 XMB-04 OPIC-06 SP-02 LAB-04 SIL-01 OMB-01 NSC-05 SS-15 STR-07 CEA-01 /101 W

-----011352 230948Z /14

R 211117Z APR 78 FM AMEMBASSY NEW DELHI TO SECSTATE WASHDC 1106 INFO AMCONSUL BOMBAY AMCONSUL CALCUTTA AMCONSUL MADRAS

**UNCLAS NEW DELHI 6310** 

E.O. 11652: N/A TAGS: EFIN, IN

SUBJECT: POSITIVE POSTURE OF EXPORT-IMPORT BANK

**REF: STATE 070331** 

- 1. WE ARE PUBLICIZING THE EXIMBANK'S NEW INITIATIVES TOWARD SUPPORTING AND FACILITATING U.S. EXPORTS THROUGH THE MAY 1978 ISSUE OF THE EMBASSY'S USA COMMERCIAL NEWSLETTER. THIS EDITION WILL BE PUBLISHED WITHIN THE NEXT FEW DAYS AND WILL BE MAILED TO A TARGET AUDIENCE OF MORE THAN 6,500 KEY GOVERNMENT DECISION MAKERS, AND TOP EXECUTIVES OF ALMOST ALL IMPORTANT PUBLIC AND PRIVATE CORPORATIONS IN INDIA.
- 2. WE ARE ALSO ADDRESSING INDIVUDUAL LETTERS TO THE CHIEF EXECUTIVES OF THE THREE MAJOR GOI INDUSTRIAL FINANCING AGENCIES INFORMING THEM OF THE EXIMBANK'S PROGRAMS. THESE ORGANIZATIONS ARE: (A) INDUSTRIAL FINANCE CORPORATION OF INDIA; (B) INDUSTRIAL DEVELOPMENT BANK OF INDIA; AND (C) THE INDUSTRIAL CREDIT AND INVESTMENT CORPORATION OF INDIA. LETTERS ARE ALSO BEING ADDRESSED TO THE TWO UNCLASSIFIED

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MAJOR BUSINESS ORGANIZATIONS IN INDIA (THE FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY AND THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRIES OF INDIA) REQUESTING THEM TO BRING THE EXIMBANK'S EXPORT FINANCING SERVICES AND PROGRAMS TO THE ATTENTION OF THEIR MEMBER COMPANIES AND BUSINESS ORGANIZATIONS.

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## Message Attributes

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Concepts: PUBLICATIONS, POLICIES, DEVELOPMENT LOANS, BANKS, EXPORTERS

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